



EXPERIENCE

Advertising Specialty Institute: Senior Web Designer

May 2016 - Present

I primarily design ecommerce websites for B2B and B2C through HTML and CSS. I was hired as a web designer and two years later was promoted to a senior web designer with the responsibility of hiring and training new employees and freelancers. I serve as manager when the Design Director is out of the office or unavailable by: assigning work, determining due dates, writing quotes and managing team or client conflict.

Lenox Corporation: Web & Graphic Designer

December 2013 - May 2016

At Lenox, I created and coded daily emails for the Lenox brand and Lenox's partnership with David's Bridal. My other responsibilities included designing printed catalogs, booklets, postcards and mailers.

Oxford Communications: Graphic & Web Designer

October 2011 - December 2013

I was responsible for creating printed collateral materials and interactive materials including custom websites, graphics, and social media components for clients in a range of industries including retail, real estate, healthcare, finance, and education. I was hired as a freelancer, brought on full time as an associate graphic designer, then promoted at a graphic & web designer.

Charming Shoppes, Inc.: In-house Freelance Designer

June 2011 - September 2011

While working for the Catherines brand under Charming Shoppes, I designed the Fall 2011 catalog and continued the branding throughout their marketing pieces such as posters, window banners to be displayed in stores, postcards, mailers, and flyers for mass mailings.



EDUCATION

Philadelphia University (Jefferson University)

Bachelor of Science, 2011

Major: Graphic Design
Communications

Concentration: Marketing



INVOLVEMENT & AWARDS

Star Achiever Award

January 2021 & May 2019

President's Award

August 2019

Occupational Advisory Committee

2013 - Present

ASI University Instructor

April 2019 - Present

"Big Sister" for Big Brothers Big Sisters

July 2014 - Present

Big Sister of the Year

June 2018

Dean's List

2009

Resident Assistant (RA)

August 2008 - May 2010